

## Quality Policy

Laurastar designs and produces solutions so its clients can keep their clothes looking beautiful easily and purify them naturally. Laurastar offers its clients an after-sales service that reflects the high quality of its products.

A Swiss brand committed to fighting against planned obsolescence, Laurastar designs long-lasting products and services and develops exclusive technologies.

Laurastar's mission and vision is based around four areas:

- Laurastar is a Swiss family business with a global presence.
- We're passionate and challenge existing standards in order to create new ways of doing things.
- We are innovators, offering high-end solutions and services to beautify and cleanse your clothes, your appearance and your home.
- Our solid growth and profitability are the drivers of our future.

With this signature, the management of Laurastar is committing itself to:

- **Meeting the needs and expectations of its clients and other interested parties.** Through a personalised approach, follow-up and honest advice about the use of its products and services, Laurastar actively monitors the demands of its clients and any interested party, sub-contractor or provider.
- **Developing trustworthy, long-lasting partnerships.** Laurastar is committed to collaborating with partners who sign up to and support its pledges that encourage the quality of its products.
- **Respecting the legal and regulatory requirements applicable to the business.** Laurastar determines objectives aimed at guaranteeing product quality, safety, innovation and durability from a perspective of sustainable development.
- **Prioritising traceability and continuous improvement.** Laurastar is committed to providing its collaborators with the necessary resources for the acquisition of skills allowing them to carry out their tasks. Laurastar is committed to developing a culture of communication in anticipation of continued improvement to conserve its level of performance and power to react to any variation in internal and external context.

In conclusion, Laurastar is signing a quality contract with our employees, our clients, our providers as well as all interested parties:

**Laurastar promises to beautify and purify your life.**

Julie Monney

Michael Monney

co-CEO

co-CEO